



NUXATONE
Helps Make Strong, Sturdy Men
and Beautiful, Healthy Women
3,000,000 People Use It Annually As
a Tonic, Strength and Blood-builder

MAKE THIS TEST
If you are not well or strong you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next, take two five-grain tablets of ordinary Nuxatone iron three times per day after meals for two weeks. Then test your strength again and see how much you have gained. Numbers of nervous, run-down people, who were ailing all the while, have most astonishingly increased their strength and endurance in two weeks' time in many instances.

News of Our Ancestors 250 Years Ago
Aug. 19, 1660 (Lord's Day). "Home to dinner, where my wife had on her new petticoat that she bought yesterday, which indeed is a very fine cloth and a fine lace; but that being of a light color, and the lace all silver, it makes no great show." (From Peppys' Diary.)

One of Zellner's 14 Points
Large supplies of Hosiery in Lace, Drop Stitch, Clocked, Embroidered and Plain Silk, also in Lisle of several qualities, to fit every size and shape, make the Hosiery purchase at Zellner's a pleasure.
Do you get your Hosiery at a Shoe and Hosiery Store?
A \$20,000 stock of Hosiery is carried by Zellner's from which to select.
When Zellner's policy was changed the profit was cut in two. Under the cash plan the profit has been again cut in two. Increased sales for the year of 160% have helped us do it.

Zellner's
415 MAIN ST.

The Speaker Fitted with Schulte sketch each week, drawn by Artist Kautz, man, shows becoming glasses.



Give Your Eyes the Power to see quickly, clearly and without strain. The right glasses now will preserve and protect your sight.

Schulte Optical Co.
Specialists in Fitting Glasses.
Ground Floor—51 S. Main St.
Hours—10 to 6 p.m. Sun. 11 to 1 p.m.
Sanitary Bedding Co. 231 McLemore.

Phosphate Strengthens Weak Nerves
Nothing Like Plain Bitro-Phosphate to Strengthen Weak Nerves and Increase Strength and Vigor.
According to a noted French Scientist, the most effective remedy for nervousness, insomnia and ailments due to depleted nerve force, is a form of organic phosphate known among druggists in the country as Bitro-Phosphate. It is described as a substance which is similar in composition to the phosphorus naturally found in brain and nerve cells and, being easily and quickly assimilated, the work of creating nerve force, strength and vigor begins immediately. It is taken into the human system.
There are many reports of astonishing results from its use, some showing remarkable improvement even in stubborn cases of long standing nerve weakness. As there are many kinds of phosphate cars should be exercised to procure the genuine Bitro-Phosphate as sold by Washburn-Keefe in Memphis and all good druggists.

Read News Scimitar Wants.

STRIKE DOES NOT PUT SCHEDULE OFF

NASHVILLE, Tenn., Aug. 19.—Cars on all street railway lines throughout the city were being operated on schedule late tonight, according to officials of the Nashville Railway and Light company, although 150 motormen and conductors of the company have quit their jobs, leaders of the striking employees declare.
Officials of the company deny that as many as 150 men have quit their jobs, but admit that 75 are out, substitutes being employed in their places. The striking car men say they are not seeking more pay, but are demanding recognition of their union organized as the Nashville branch of the Amalgamated Association of Street Railway Employees. The walkout was precipitated by the dismissal of a conductor following his participation in the organization of the union.
The strikers claim that 90 percent of the employees of the company will be members of the new union by noon tomorrow.

DE QUINCEY DISCIPLE HELD FOR MURDER

Accused of the murder of Ed Brown, Kansas City, Mo., who died in the general hospital a few nights ago as the result of a dose of drugs, Charles D. McKenzie, alias Charles Brown, 35 years old, Muskogee, Okla., himself a pitiable drug addict, arraigned in the police court late Monday afternoon was held for the state court by Acting Judge Galletta.
Trembling and wild-eyed, McKenzie, or Brown, in his plea of not guilty, mumbled that he thought Ed Brown was an experienced happy duster when he divided his supply of morphine and cocaine with him. McKenzie and Brown met in Memphis and the former displayed his needle, syringe and syringe to the latter. According to McKenzie, Brown boasted that he could hold as many shots as anybody. That was agreeable to McKenzie, so they engaged a room at a Main street hotel and proceeded to get on a post-July jag.
Brown lost consciousness soon after the second cannon load had been injected in his arm.

GETTING CAMPAIGN FOR BAPTIST FUND READY

BLUE MOUNTAIN, Miss., Aug. 19. (Sp.)—Dr. B. G. Lowrey, of this place, vice-president of the Blue Mountain college, is devoting the major part of his vacation time to getting under way in Mississippi the financial program of the Baptists of the state to raise \$5,000,000 in cash and pledges during the coming winter as the five-year contribution of the commonwealth to the \$75,000,000 campaign of the Southern Baptist convention.

FIELD SECRETARY TO ENTER BOYS' WORK

BLUE MOUNTAIN, Miss., Aug. 19. (Sp.)—Robert C. Beatty, of this place, has completed his work as field secretary for the Mississippi division of the Y. M. C. A. collector of the year pledges made to the organization by the various counties of the state, and will begin active duties in September as associate boys' work secretary in Mississippi. His headquarters will be at Jackson, and his work will probably be chiefly confined to the central office there.

JAPS BUYING MANY MINES IN CHILE

SANTIAGO, Chile, Aug. 19.—Newspapers call attention to the extensive purchases of mining properties by Japanese in Chile. It is said that more than \$5,000,000 is invested by Japanese and iron properties along the northern railway. Recently Japanese have taken over coal concessions, and are now buying naval port of Talcahuano, just north of Concepcion. The newspapers say a number of Japanese companies are growing steadily.

TIPPAH INTEREST OFF

BLUE MOUNTAIN, Miss., Aug. 19. (Sp.)—Tippan voters, after the defeat of the initial Democratic primary, have settled down into the former political lethargy. Not even the race between Rogers and Eubanks for sheriff which called out most of the betting bet on Tippan, has been able to stir up much interest. Rogers and Russell are claiming less concern among Tippan voters than the ordinary routine of everyday life.

FORM LIONS CLUB

MARIANNA, Ark., Aug. 19. (Sp.)—G. M. Cunningham, of Houston, Tex., was in the city last week, conferring with business men on the advisability of organizing a Lions club here. As a result of his arguments the club was formed with Max L. Miller, president; R. D. Jarrett, first vice-president; J. M. Mitchell, second vice-president; C. C. Mitchener, secretary and treasurer; D. S. Plummer, W. J. Shorten and W. D. Newberry, trustees.

FRIEND'S CHECK COLD

HICKMAN, Ky., Aug. 19. (Sp.)—The first case of prosecuting one for violating the "cold check law" has been in this county, which will probably be heard in the coming term of September Fulton county circuit court. The case involves a check for \$100, cashed at the bank of Fulton, which was a check for a "friend" and it later developed that the latter had no funds in the bank. The case is a result of another state and a requisition will be asked for his return.

SELL 'EM IN MEMPHIS.

COLDWATER, Miss., Aug. 19. (Sp.)—A negro farmer named Emmanuel Patterson, who lives at Love Station, has been selling some of the finest watermelons brought to this market during the present season. He sold one load of melons worth \$100, and a majority of them bringing 50 cents apiece. He sold one melon weighing over 40 pounds for \$1.25.

BRIDGE IS FINISHED

COLDWATER, Miss., Aug. 19. (Sp.)—A new bridge over a big pond about 20 miles west of Coldwater has been completed. This is on the Arkabutla road, one of the most important in the county, and the old bridge has been exceedingly dangerous. The bridge is 123 feet long, and cost about \$400. It was built by Messrs. Brewer and Deament, of Senatobia.

GUARD PLANS SLOW

WASHINGTON, Aug. 19.—Although more than 200,000 men have been authorized to be given status to reorganize their national guard, only 36,013 enlistments have been reported to the military bureau. Of this total at least one-third are in the Texas guard. There are 27 states without any organization.

FIRE DESTROYS BARN

NEWBERN, Tenn., Aug. 19. (Sp.)—The loss of G. M. Smith, near Churchton was heavy when his new barn, which was built in 1935, was destroyed by fire. The barn was worth about \$400 and contained 200 bushels of wheat, two wagons and bugles and a large quantity of farm tools were burned.

ISLAND COTTON GOOD

HICKMAN, Ky., Aug. 19. (Sp.)—Vernon Royer, one of the leading planters on No. 4 island, ten miles below Hickman, brought here for display a stalk of cotton that is an unusually healthy and fine specimen. It contained 175 bolls, squares and bolls. He stated he had 20 acres that he thinks is this good all over.

PLAN "WHITE WAY"

NATCHEZ, Miss., Aug. 19. (Sp.)—On account of the fact that the municipal lighting contract will shortly expire, a new contract on a ten-year basis has been prepared by the lights board of law examiners. Prof. Bailey is one of the best young men. Accept congratulations.

BOLLS ARE BURSTING

NATCHEZ, Miss., Aug. 19. (Sp.)—Cotton is beginning to open rapidly in this section, and although the condition of the crop is poor as a whole on account of the continuous rains, there are some places there will be a fairly good yield.

Gorber

MEMPHIS

Emphasizing the importance of opportunities

The midsummer bedding sale continues

Offering reductions of a conspicuous nature



Beddings of that high character which feature reliability, of that unquestioned quality, much sought after but difficult to obtain, even at a much more liberal expenditure of cost, are here in quantities sufficient to furnish all our clientele, a fact testified to by the throngs of customers to be found in our bedding store all day yesterday and this morning. The beddings in this sale were contracted for months in advance, and at prices at which we are enabled to offer the following:

Fine comforts—great savings

Comforts, silkoline covered, clean white cotton filled, excellent colorings: \$2.98
Comforts, cotton filled, clean white, very attractive coverings, both in designs and colorings: \$4.98
Comforts, cotton filled, in solid colors and beautiful scroll stitched design: choice for each \$12.50
Our No. 450 Comforts, high-grade silkoline covered, with and without borders: beautiful colorings: \$4.75 and \$5.75
Pure lamb's wool filled comforts, double sided, attractive colorings in the cover: choice for each \$5.95
Comforts, down filled, very attractive patterns in covers and with and without border effects: choice for each \$12.50 and \$13.50
Comforts, down filled, and covered with light and dark fabrics and having border effect and without: choice \$15.00 and \$16.50
Crib comforts, silkoline, mull and satin covers, cotton, wool and down filled: each \$3.50 to \$7.50

Bedspreads and bed sets

Our No. 1722 Crochet bedspreads, extra large scalloped styles, cut corners, attractive Marseilles designs: \$3.98
"Our Rose" white satin Marseilles bedspreads, full size, a fine grade—hemmed styles, choice for each \$4.50
Cut corners, scalloped, choice for each \$4.98
Salin bedspreads, very fine grade, beautiful designs, and sizes wanted: choice for each \$6.00 to \$7.50
Bed sets, consisting of spread and bolster, in white and colors, regular, twin bed and extra sizes: choice for each \$5.50 to \$11.75
Crochet bedspreads, regular bed size very attractive patterns: offered \$1.98 in this sale, each

Cotton blankets—excellent grades

Plaid Blankets, wool finished, double bed size—only a limited number in this lot; excellent colorings: \$3.98
a pair

Wool blankets—unusual values

"Our Madison" fine wool blankets, in plaid effects, of soft long wool, finely finished, double bed size, \$12.50
"Our Madison" fine wool blankets, same as above except in very large size: choice, a pair \$15.00
Monroe blankets, extra large and heavy, beautiful large plaids, very fine \$19.50
Wool blankets, of U. S. army pattern, red and black and black and white \$5.95
Wool blankets, small lots, black plaids, white with pink and blue borders, excellent grades: \$7.50
Motor robes and steamer rugs, a few numbers, carried for \$2.95, \$3.98, \$5.75
Steamer rug, very fine grade, beautiful plaid effects, best American and English makes: \$8.98 to \$19.50
Push motor robes, very fine grade, beautiful colorings, and marked to sell in this sale \$15.00 to \$27.50

Krinkled bedspreads and sets

Krinkled spreads and bed sets, much liked because of ease in laundering, and require no ironing—
63x90 spreads, hemmed \$2.35
72x90 spreads, hemmed \$2.75
72x90 spreads, cut corners \$3.25
81x90 spreads, hemmed \$3.00
80x90 spreads, cut corners \$3.50
Our "Willton" 72x90 lamb's wool batts, full comfort size, for each \$3.98
Our No. 159 wool blanket, in white with colored borders, to sell as follows—
Twin bed size, a pair \$10.00
Large size, a pair \$11.50
Our No. 181 white wool blankets with colored borders—
Twin bed size, a pair \$12.50
Large size, a pair \$15.00
Our No. 183 white blankets, all wool, extra large (13-4 size), an excellent weight, a pair \$19.50

Activities Among Memphis Negroes

BY REV. T. O. FULLER.

The agents of the ordinary department of the Mississippi Benedictine order, in convention at the church of St. James, under the direction of C. B. King, general manager and director of agencies. A program embracing life insurance, will be presented. Perry Howard, of Jackson, Miss., general counselor for the company, will be the principal speaker. Among the other speakers are Dr. J. E. Walker and Mrs. Minnie M. Cox, president and secretary of the company, respectively. An enthusiastic meeting is being held. Visitors welcome.

Prof. R. B. Hudson, of Selma, Ala., secretary of the National Baptist convention, will send identification certificates to important centers for distribution to those who expect to attend the convention at Newark. It is for those who expect to attend to notify the pastors at once.

Prof. R. P. Bailey is among the successful applicants who passed the state board of law examiners. Prof. Bailey is one of our best young men. Accept congratulations.

Opportunity develops heroes. Gratitude acknowledges and honors them.

Those who expected to go to Newark with the Memphis delegation should be at the Union station by 8 o'clock on the night of Sept. 8. Arkansas and Mississippi will join Memphis. The Southern railway is the director route.

Friends of Prof. G. P. Hamilton, principal of the Kirtrecht high school, are anxiously awaiting his return to the city, after an absence of several months recuperating in the mountains of West North Carolina. There is an improvement in his health.

ASK FOR AND GET Horlick's

The Original Malted Milk
For Infants and Invalids
Avoid Imitations and Substitutes

portant link missing in our public system when Prof. Hamilton is away.

W. H. C. Cochran, press agent at Howe, went to Osceola to attend the association.

People can be your friends without doing everything you wish them to do and they try to make you feel that your friends some liberty of thought.

What some people can't match with brain they try to match with spleen. They just must get even in some way.

The New Era Baptist association meets Tuesday with the Union Baptist church, Zion hall. Rev. William Thomas is moderator. Rev. R. J. Kelly is treasurer, and Rev. C. W. Graham is chairman of the executive board.

Delegates are leaving for Osceola, Ark., to attend the Riverside Union association. A large attendance is expected.

You may not be the whole show, but you are an actor and the world expects you to play your part with creditable efficiency.

The world owes us nothing. We are debtors for what we found here on our arrival and for what we have enjoyed during the passing years, and our payments are somewhat delinquent. Get busy!

The selfish man's platform: "If I am leading, count me in. If I am not, count me out." Too many good people have adopted this platform.

What the negro people of Memphis want is real constructive social work, and they will not be satisfied with a few classes in dancing conducted among the young people of the churches.

Raise the standard of the bad and don't lower the standard of the good.

The death rattle of John Barleycorn is distressing, but let him go. It means better times, better health, less crime and more happiness for my people.

Everything is taking shape for the big anniversary program at the St. John Baptist church on the fifth Sunday. The Rev. W. S. Ellington, of Nashville, will preach.

Wearing handkerchiefs over their faces two negroes carrying pistols at 2 o'clock Tuesday morning emerged from shadows at Fourth street and Vance avenue and leveled their guns at J. A. Meyers, aged man, who operates an owl lunch booth at that corner. "Stick up yer hands," one of the black bandits commanded.

Meyers, thoroughly frightened, darted for the door of his coop-like stand to seek cover from the bullets he was sure were coming.

FREE TEXTBOOKS URGED FOR SCHOOLS

Mrs. Berney Harris, chairman of the educational committee of the federation of Parent-Teacher associations, is circulating petitions with a view of securing free textbooks for each pupil in a state public school and also an enlargement of the city board of education from five to seven members.

The petitions are addressed to Gov. Roberts and ask him in the event of calling a special session of the legislature to include those questions in his call. The petitions are being signed very readily.

Their estimate is a cost of \$58 for each pupil for books during the entire course, the relief from that real situation men should possess and find without gaining any loot.

Believing that their intended victim was making for a plot the negroes displayed the lack of nerve that real stickup men should possess and fled without gaining any loot.

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MERIDIAN PATRONIZES GOVERNMENT GROCERY

MERIDIAN, Miss., Aug. 19. (Sp.)—With Cliff Williams, who has offered to advance the money, as president, and K. J. Johnson, chairman of the labor unions, high cost of living committee, as secretary, plans are being laid to order at least ten carloads of foodstuffs offered at reduced prices by the government, for distribution in Meridian. It has been decided to employ a man to distribute the goods.

Read News Scimitar Wants.

Wrong Again!

Miss I. M. Right: I simply won't waste my parents' money by paying those unreasonable high prices that the stores are charging for new Fall Hats. I am going to have my Milan painted. What are you going to do?

Miss U. R. Wrong: Don't be silly and get a wrinkle. I have already solved the "high cost" of being fashionably dressed. Take my advice and go to Rosenfield's, opposite the Hotel Gayoso. They have the sweetest line of new Fall Hats in Memphis—and some beauties at \$7.50 (exactly what other stores ask \$10 and \$12.50 for).

Rosenfield's
HATS FOR THE FALL
OPPOSITE HOTEL GAYOSO

SELL ME YOUR FORD OR DODGE

FOR HIGHEST CASH PRICE.
KENNEDY DAILEY
WILSON GARAGE, 351 Madison

Read News Scimitar Wants.

"ROOFITE"

ONE-PLY ROOFING
\$1.25 Per Square.

Pidgeon-Thomas Iron Co.
24-26 N. Second St., Memphis
Phones 1220, 1221, 1222.

Read News Scimitar Wants.